

ADV 370/PR 367 PEER EVALUATION FORM

Your Name: _____

Semester: Fall 2011, Dr. Close

Instructions: Evaluate each teammate (not yourself). Write their name and select their grade based on their contributions to your teamwork. Consider attitude, efforts, attendance at group meetings, and substantive contributions. Next, if your team earned a \$1000 bonus, how would you allocate that? Last, make a brief comment to support your choices.

Please fold this and turn it in to the Advertising office (CMA, 7th floor) during the last week of classes. I will not share these with anyone except the TA; we respect your privacy. Under NO circumstances will I repeat this information to your peers. I hope that you learned a lot of useful managerial insights in my course. Please stay in touch through your ad careers; what you do *will* change the world. ~Dr. Close

1. Name:
Grade: A A- B+ B B- C+ C C- D+ D D- F Share of \$1,000 Bonus: \$
Comment:
2. Name:
Grade: A A- B+ B B- C+ C C- D+ D D- F Share of \$1,000 Bonus: \$
Comment:
3. Name:
Grade: A A- B+ B B- C+ C C- D+ D D- F Share of \$1,000 Bonus: \$
Comment:
4. Name:
Grade: A A- B+ B B- C+ C C- D+ D D- F Share of \$1,000 Bonus: \$
Comment:
5. Name:
Grade: A A- B+ B B- C+ C C- D+ D D- F Share of \$1,000 Bonus: \$
Comment:
6. Name:
Grade: A A- B+ B B- C+ C C- D+ D D- F Share of \$1,000 Bonus: \$
Comment: